



Request for Proposal (RFP) and Sponsorship Proposal

USA Catchball 2026 & 2027 Annual Tournament Venue Selection

Dear Potential Host City,

Thank you for taking the time to review our proposal for hosting the The USA Catchball Association 10th Annual Tournament. As a rapidly growing sport globally, Catchball is bringing together women from all walks of life, fostering community, and building connections through athleticism and teamwork. While this upcoming tournament may seem modest to some, we are confident that it will continue to expand, with participant numbers increasing significantly in the years ahead.

We understand that accommodating every item on our list may be challenging, but please do not let this discourage you. We will consider each city on a case-by-case basis, and we truly appreciate any support or resources you may be able to offer in hosting this event.

Thank you again for your interest in being part of this exciting opportunity. We look forward to the possibility of partnering with you to bring the USA Women's Catchball 2026 Tournament to your city and to creating an unforgettable experience for everyone involved.

Warm regards,
Vered Lopez
President, USA Women's Catchball Association



Vered Lopez, SDLT at the 7th Annual USA Catchball Tournament in San Antonio, TX

Introduction

USA Catchball, a rapidly growing women's sport, is excited to invite cities to submit proposals to host our prestigious 2026 Annual Tournament. Originating from the U.S. game Newcomb, Catchball is similar to volleyball but uniquely tailored for women aged 25 and older, fostering women's empowerment, a healthy lifestyle for mind and body alike, and a strong sense of community. Played across the nation and in over 50 countries, Catchball continues to expand, with USA Catchball currently supporting over 50 teams across 14 states.

The Annual Tournament is our signature event, uniting women from across the U.S. and internationally for a weekend of thrilling competition and meaningful social connections. For 2026, we are seeking a host city that shares our values of inclusivity, safety, diversity, and women's empowerment, and can provide a top-tier experience for all participants.

Event Overview

Event Name: USA Catchball 2026 Annual Tournament

Event Dates: Early or mid March 2026 (Tuesday - Sunday pattern)

Expected Participants: 500+ attendees (players, coaches, and staff)

Schedule:

Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
15 Rooms	35 Rooms	100 Rooms	100 Rooms	100 Rooms	20 Rooms

Wednesday & Thursday (7-9 hours each day): Coaches Course
Needs: Classroom and court in same building

Room nights: 20-25

Thursday: Referee Practical (2 hours late afternoon/early evening)

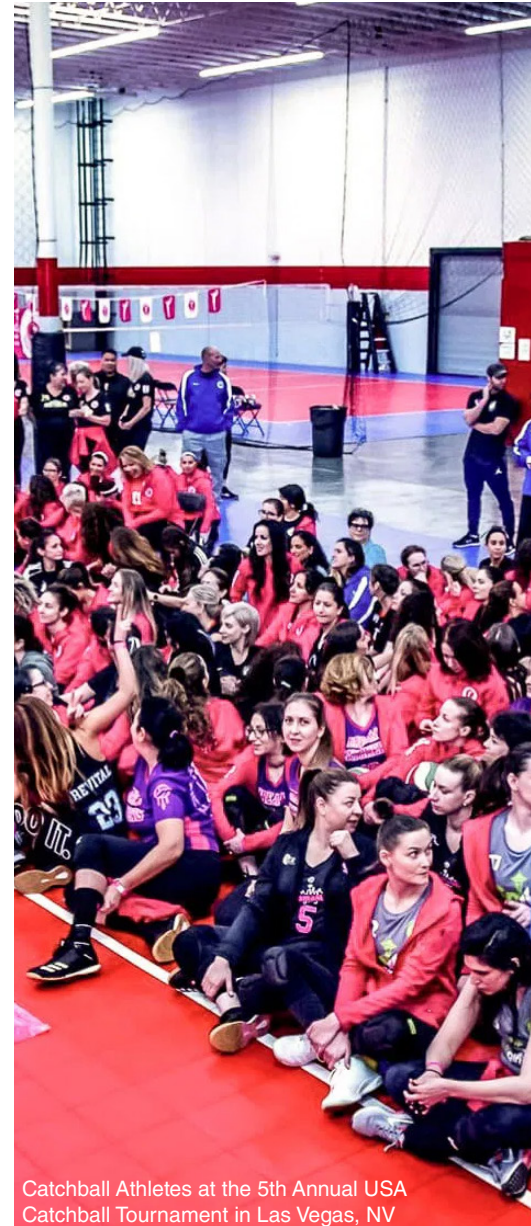
Friday - Sunday: Tournament Days

DEADLINE & SELECTION PROCESS

Proposal Submission Deadline: December 31st, 2024

Top 2 Finalists Notified by: January 31st, 2025

Site Visits for Finalists: Each finalist city will need to provide a site visit to 2 USA Catchball representatives. The site visit will include transportation and lodging.



Catchball Athletes at the 5th Annual USA Catchball Tournament in Las Vegas, NV

Venue and City Requirements

1. Sports Venue Requirements:

- Preferred: At least 10 hardwood courts (one venue required) to accommodate multiple games.
- Alternative: Sport court surfaces will be considered if they meet the appropriate standards for tournament play.
- Adequate seating is needed for both spectators and team areas, but we don't necessarily need arena-sized spaces. A smaller, more intimate setup will work well, so please feel free to send a proposal even if your venue isn't a large arena.
- Access to essential amenities, including restrooms, drinking water (or similar amenity) and room for our medical staff on site
- Availability to allow food and beverage
- Ability to control HVAC
- Area for vendors with 6 tables with 2 chairs at each table
- Registration area with table and chairs
- Ability to hang signage and banners the night before tournament
- Separate area to accommodate up to 25 people (classroom-style) with projector, chairs and tables/ desks for coaching classes
- Nearby parking or transportation options for ease of access.

2. Accommodations:

- One full service hotel or hotel cluster with capacity for 500+ people, ideally within close proximity to the tournament venue.
- Block room rates are available for reservations from Tuesday through Sunday, with flexibility for early check-ins and late check-outs to accommodate participants' schedules. The same rate will also be extended for up to two nights before and after these dates for guests.
- Six complimentary hotel rooms per night for

the organization's board members, plus an additional ten rooms per night at a discounted rate for staff.

- Adequate free parking
- Free internet
- Banquet room with FB services for Friday night celebration with AV equipment.
- Safe and welcoming environment for our participants, with an emphasis on comfort and inclusivity.

3. Inclusive and Diverse City:

We are committed to ensuring the event takes place in a city that values inclusivity, diversity, and provides a safe space for women from all backgrounds.

Proximity to cultural attractions, dining, and entertainment that will enhance the experience for our participants during downtime.

4. Event Support and Community Engagement:

The selected city should be able to offer local support in the form of volunteers, potential sponsors, or partnerships to help promote the event and engage the community.

Willingness to collaborate on marketing and promotion budget to highlight the event locally and nationally.

Marketing support in affiliation with Cultural Sponge, Heather Brown heather@culturalsponge.com

Proposal Preferences and Selection Criteria

As we seek to create a welcoming and safe environment for all participants, cities that are members of **Compete Sports Diversity** will be given preference if they meet the event requirements. **Compete Sports Diversity** emphasizes the importance of safe and inclusive environments, and we are proud to partner with organizations and cities that share our values.

SUBMISSION REQUIREMENTS

Your proposal should include:

Venue and City Overview:

- A detailed description of the proposed sports venue(s), including the number of courts, seating capacity, and any relevant amenities.
- Information about the proposed hotel(s), including the number of rooms, proximity to the venue, and available rate options.

City's Inclusivity and Safety Commitment:

- Examples of how your city promotes inclusivity and diversity, particularly in the context of women's sports and community events.
- Any relevant safety initiatives or efforts that create a welcoming atmosphere for our participants.

Event Support and Marketing Plan:

- How your city plans to support event logistics, local sponsorship opportunities, and promote the tournament both locally and nationally.
- Introduction to other diverse women's sports: Highlight any opportunities to introduce USA Catchball to other women's sports in your city or region, fostering connections and collaboration within the wider sports community.
- Volunteer recruitment and support: Provide details on how your city will help recruit and organize volunteers to assist with event execution, ensuring sufficient staff for tasks such as setup, registration, and hospitality. Local and national promotion: Describe your city's marketing strategy for promoting the tournament, both locally and across broader platforms, to attract participants, spectators, and sponsors in affiliation with Cultural Sponge (Heather Brown heather@culturalsponge.com)

Budget and Pricing:

- Detailed breakdown of venue and accommodation costs, including any additional fees or services required for the event's successful execution.
- City financial support: Specify any financial contributions or incentives the city or local government can offer to support the event, such as discounts, grants, or funding to offset venue or accommodation expenses.

Proposal Submission Timeline and Process

Proposal Deadline: December 31st, 2024

Top 2 Finalists Notified by: January 31st, 2025

Finalist cities will be required to provide a site visit for 2 USA Catchball representatives to evaluate the proposed venue, accommodations, and city.

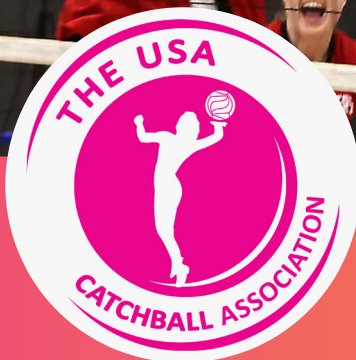
Proposals and any questions or clarifications should be submitted to rfp@usacatchball.com

Selection Process

All proposals will be carefully reviewed by the USA Catchball Selection Committee. We will select the two finalists based on their ability to meet the criteria outlined above, with particular emphasis on venue quality, accommodations, and a demonstrated commitment to inclusivity and safety. Finalist cities will be asked to host a site visit, after which the final host city for the 2026 tournament will be chosen.



Catchball Athletes engaging in play at the 8th Annual USA Catchball Tournament in Tucson, AZ



Thank you for your interest in hosting the USA Catchball 2026 Annual Tournament! We look forward to reviewing your proposals and working together to create an unforgettable event.

Sincerely,
USA Catchball Selection Committee



For More Information Contact:
rfp@usacatchball.com

Proud member of the
Compete Sports Diversity Council



Bring More Events to Your City with Cultural Sponge.
Inclusive Design & Marketing Solutions.
Heather Brown, 602.930.1031 | CulturalSponge.com